



JAL and World Athletics Sign Official Supplier Agreement

- Supporting Young Global Aspirations through the
World Athletics Championships Tokyo 25 –



**WORLD ATHLETICS
CHAMPIONSHIPS
T O K Y O ● 2 5**



**JAPAN
AIRLINES**

OFFICIAL SUPPLIER

Tokyo, JAPAN - Japan Airlines (JAL) is proud to announce the signing of an official supplier agreement with World Athletics. Through this partnership, JAL will support the World Athletics Championships Tokyo 25 (scheduled for September 13-21, 2025, at the National Stadium in Tokyo).

This collaboration reflects JAL's commitment to empowering the next generation by inspiring young people to take their first steps toward global aspirations through the power of sport.

The World Athletics Championships is the pinnacle of track and field competitions, where top athletes push their limits and compete for the title of the world's best. In 2025, the event returns to Tokyo for the first time in 34 years, welcoming elite competitors from around the globe back to Japan.

With a history spanning over 70 years, JAL has long connected Japan to the world, supporting and cheering on those who dare to challenge global boundaries.

As the official supplier of this prestigious event, JAL will implement a variety of initiatives to provide the next generation with opportunities to witness world-class competition up close—and to inspire them to take their first steps onto the world stage by sharing the passion that can only be experienced on-site.

JAL remains dedicated to connecting young people to the world through the power of sport, encouraging them to pursue their dream. Look forward to upcoming efforts through sport, aimed at creating a brighter future for young dreamers.

About World Athletics (WA)

World Athletics is the international governing body for the sport of athletics, which includes track and field, road running, race walking, and cross country. Founded in 1912 and headquartered in Monaco, the organization oversees global competitions, including the prestigious World Athletics Championships, and sets international standards for rules, records, and athlete eligibility. With 214 member federations, World Athletics is committed to fostering excellence in athletics, promoting clean sport, and inspiring participation across all ages and communities around the world. In 2025, the World Athletics Championship will return to Tokyo for the first time in 34 years.

For more detailed information about World Athletics, please visit: worldathletics.org

Comment from President & Group CEO of Japan Airlines, Mitsuko Tottori.

We are honored to be a part of World Athletics and welcome athletes and fans from around the world at the World Athletics Championships Tokyo 25 in September. This global event showcases the spirit of pushing beyond limits, and we hope it inspires young people in Japan to take that first courageous step toward the world.

By sharing the excitement of the genuine ultimate stage with young people, we aim to keep standing as a backbone of Japan's youth wishing to challenge themselves on the world stage.

Comment from the World Athletics President Sebastian Coe.

We are delighted to have Japan Airlines sign on as an official supplier for our World Championships this summer, transporting athletes and key stakeholders to the vibrant city of Tokyo.

As an organisation focused on innovation and pushing boundaries, Japan Airlines is a natural fit for World Athletics as we look to continue growing our ever-expanding group of partners and suppliers, with a sharp focus on those who share common goals and values with us, particularly the critical role athletes play in our sport, and who also work every day to reach new heights, speeds and distances.